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V.C., University of Kashmir

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Principal

**CONVENOR**  
Dr. G.J Qureshi G.D.C Bemina, Srinagar.

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## BACKGROUND

The hard reality decoded out of Prime Minister's Jan-Dhan Yojna (PMJDY) is that we have a large financially excluded population in the country. The majority of the accounts opened under PMJDY were tagged with zero balance. Nearly 700 million Indians live without dignity, creating jobs to pull them out of poverty is challenge enough. However, post Globalization, technology (especially ICT) has facilitated and defined the business ventures in a big way. The "Make in India Campaign" can be a great game changer in transforming India into the alternate "factory of the world". Entrepreneurship and Innovation has become the currency of the new world order and catalyst of economic prosperity. It is against this background that we are bringing together eminent thought leaders, policy makers, professionals, academicians and successful entrepreneurs to share their contributions in varied aspects of entrepreneurship development and employment generation and initiate collaborative efforts to achieve the desired goals, hence this National Conference "On Entrepreneurship Development" (NCED) 2015 is being organized.

### CALL FOR PAPERS

Empirical/Conceptual research papers and Case studies are invited from prospective contributors on the following subthemes and combinations of the same:

- Entrepreneurship & Innovation.
- Financial and capital markets.
- Technopreneurship.
- Entrepreneurship opportunities in Renewable Energy, Leather Technology, Food Processing, Handicrafts, Medical Tourism and Sustainable Development with special emphasis on Kashmir.

N.B: Abstracts should not be more than 250 words carrying e-mail and contact details of the authors.

### PRESENTATION

Keynote address, invited talks and contributed papers apart from a workshop on monetization of money. The proceeding of the conference will be published through some Indian Journal.

### IMPORTANT DATES

Abstract submission: **August 27, 2015**  
Notification of acceptance of the abstract: **August 30, 2015**  
Submission of full length papers: **September 7, 2015**  
Acceptance notification: **September 10, 2015**  
Conference Dates: **September 14 & 15, 2015**

## REGISTRATION DETAILS

DELEGATE TYPE	AMOUNT (Rs.)	
	Before 8 <sup>th</sup> Sep.	On Spot Registration
Academicians/ Researchers/ Career counselors	1000	1200
Corporate Participants	2000	2400
Research Scholars / Aspiring entrepreneurs	500	600

### ACCOMODATION

Accommodation can be arranged on payment basis to a limited number of participants on first come first serve basis. Depending on the availability of rooms, accommodation can be arranged on single /twin sharing basis. The details of the same will be forwarded on receipt of enquiry.

### FINANCIAL ASSISTANCE

Participants are directed to make all possible efforts to get T.A/D.A from their respective institutions. However, in special cases second class railway/bus fare and accommodation may be given for the limited number of student delegates subject to availability of funds.

### CORRESPONDANCE

For further information contact:

**Dr. G.J Qureshi**

### CONVENOR

[nced15k@gmail.com](mailto:nced15k@gmail.com), [jqureshik@yahoo.co.in](mailto:jqureshik@yahoo.co.in)

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## THE VALLEY OF KASHMIR

The valley of Kashmir aptly called as "PARADISE ON EARTH" is known for natural beauty displaying lofty mountains, rippling lakes, and magnificent gardens. The world famous tourist attractions- Phlgam, Gulmarg, Sonamarg, Yousmarg, Lakes (Dal, Mansbal & Wular) and Mughal Gardens etc. Srinagar the summer capital of J&K is known for its masterly crafted handicrafts, papermachie and wood carving items. Apart from this Kashmir has been the highest seat of Buddhist learning and hosted the 4<sup>th</sup> Buddhist Conference during first century B.C, a citadel of Shivism then in the words of poet Iqbal, the Iran-e-Saghir (little Iran). It has contributed in a big way to the Indian Philosophical thought between 6<sup>th</sup>-11<sup>th</sup> centuries and produced great philosophers, scholars and saints such as Abhinav Gupta, Kalhana, Gani Kashmiri, Lala Ded, Shahi Hamdaan (RA) and Shiekh Noor-Ud-in Noorani (RA) etc. whose teachings have molded the society in the most tolerant, pluralistic and secular one.

## COLLEGE

The campus is spread over 300 canals of land and located in the heart of Srinagar city a couple of Kms. from Shankar Achariya Temple, Dal Lake and Mughal Gardens, adjacent to main bus station and 8Kms. from Srinagar Airport. The participants shall enjoy the gastronomical delicacies of Kashmir, the drifting down in Shikaras and living in the gorgeous house boats.

## CLIMATE

The autumn in Kashmir is one of most charming season with chilly mornings and evenings and mild warm days. Light woollens are used preferably in this season.

## REGISTRATION FORM

Name .....

Designation .....

Address .....

.....

Mobile No .....

Ph/Fax .....

Email .....

Sex:  M  F

Accommodation Required:  Yes  No

Details of the Registration Fee:  Cash:  DD

(1) Name of Issuing Bank: - .....

(2) D.D No. & Date .....

(3) Amount .....

Signature.....

N.B: Demand Draft should be in the name of the Principal Govt. Degree College Bemina Srinagar Kashmir, Payable at J&K Bank Srinagar Kashmir.

### Principal

**Dr. Yasmin Kawoos**  
Govt. Degree College Bemina  
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## NATIONAL CONFERENCE ON ENTREPRENEURSHIP DEVELOPMENT NCED-2015 14-15<sup>th</sup> September, 2015



## CO-SPONSERS

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